

PRIVACY POLICY

The Match News Mobile Application (collectively, the “Services”) you have entered are owned and operated by, or on behalf of, The Match News or its affiliates (collectively, “Soul Hitz Communications LLC”) This Privacy Policy applies to the Services unless we have posted a special Privacy Policy to a particular area in mobile app, in which case the special Privacy Policy terms apply to that part of the mobile app or service to the extent that they are different from this Privacy Policy.

The Match News wants to help you make the most of your use of our Services, and that includes helping to protect your personal privacy. Most of the features on our Services are offered without collecting any Personal Information (defined below) from you; however, some features require you to provide your personal information from any of these examples Registration, Fundraisers, Camera/Photo, Microphone, Location Mapping, Merchant Information or

ANDROID.PERMISSION.CAMERA, ANDROID.PERMISSION.RECORD_AUDIO, ANDROID.PERMISSION.READ_PHONE_STATE, ANDROID.PERMISSION.GET_ACCOUNTS.

We do not knowingly solicit any Personal Information, for any purpose whatsoever (including internal or external marketing or promotional purposes), from visitors to these Services. In addition, we will delete any records of such Personal Information that come to our attention.

We do collect Personal Information as part of registration processes so that users can obtain certain services, such as newsletters, etc. and so that they can set up accounts or profiles. The Match News Terms of Use expressly prohibit persons under the age of 18 from opening such accounts or profiles. We do not knowingly allow children to register and our Services may employ features and procedures that are intended to help prevent under-age registrations. If we believe that a person who is under the age of 18 has registered with us or set up a profile, account, or has

otherwise provided information to us without our knowing the person was a child, we may terminate that registration and undertake commercially reasonable efforts to delete any Personal Information we have obtained, including all content from any profile or account. We recommend that minors who are age 18 or older consult with their parents and for the parents to set up any profile accounts before sending any information about the minor or themselves over the internet.

We send you push notifications from time-to-time in order to update you about any events or promotions that we may be running. If you no longer wish to receive these types of communications, you may turn them off at the device level. To ensure you receive proper notifications, we will need to collect certain information about your device such as operating system and user identification information.

"Personal Information" means any information by which a particular natural person is reasonably identifiable. By using these Services, you are agreeing to the terms of this Privacy Policy. If you do not agree with any terms or practices described in this Privacy Policy, please do not use our Services or provide your Personal Information to us.

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